



Centennial Committee
Regular Meeting Minutes
September 9, 2024 – 11:30 a.m.

Co-chair Paul Hansen called the Regular Centennial Committee Meeting to order at 11:32 a.m. on September 9, 2024.

The following attended at Town Hall, 441 White Pine Drive, Laurel Park NC 28739:

- Co-Chair Paul Hansen
- Pamela Sacco
- Knox Crowell
- Gary Anderson
- Town Manager Cara Reeves
- Town Clerk Tamara Amin

The following were absent:

- Co-Chair Kristin Dunn
- Jim Wilson
- Lutrelle O’Cain
- Phil Drake

Due to the lack of quorum no formal decisions were made, just discussion.

OLD BUSINESS

Sponsorship Update.

- Co-Chair Hansen said Mayor O’Cain sent an email with all the sponsors he contacted.
 - Email from Mayor O’Cain - The aforesaid email is attached to, and made part of, these minutes as Appendix 1.
- Ms. Sacco said the individual that contacted the sponsor needs to follow up with them.

Picnic Update

- Co-Chair Hansen said Mr. Jim Wilson got pricing for the picnic. If the Committee had 1000 people attend, it would cost \$36K. If the Committee had 400, it would cost \$17K. The BBQ will be provided by Carolina Ace BBQ.
- Co-Chair Hansen said the tent company is coming and asked Town Manager Reeves to make sure Mr. Johnson has marked all gas and water lines. This would allow the company to get a layout for the tents.

NEW BUSINESS

Retractable Signs

- Town Clerk Amin presented the Committee with an idea to promote sponsors in all the events. She presented the different sizes and prices for each.
- Co-Chair Hansen said all PDF logos for the sponsors should be sent to Ms. Amin's email.

Ordinance Change

- Town Clerk Amin said the Town needs to pass a resolution for a short period of time allowing the consumption of alcohol in our parks.
- Town Clerk Amin did say a resolution needs to be passed for accepting donations for the Centennial. Town Manager Reeves said this will be added an upcoming the Council agenda.

Banners

- Co-Chair Hansen showed the final design of the first banner to Committee Members from his phone and asked the Committee to start thinking about banners for the Gala and Picnic and other events that will be happening.
- Town Clerk Amin presented an invoice from Summit Marketing for the design of the banner. Since there was no quorum, the invoice will be put on the next meeting agenda.

MEMBER COMMENTS/UPDATES

Challenge Coins

- Co-Chair Hansen asked the Committee Members to start thinking about the design of the challenge coins.

Scavenger Hunt

- Mr. Anderson said he would like to put together a small booklet for the Scavenger Hunt. Co-Chair Hansen asked Mr. Anderson to come up with the concept and send it over to Hendersonville Printing, NC Printing and Printville to obtain quotes.

Centennial Flower Bed

- Mr. Anderson discussed having a flower bed in the shape of 100 for the Centennial. The Committee thought it would be a great idea, various places in Town were discussed but no official place was determined. Mr. Anderson will talk to the Parks and Greenways Board about heading that up.
- Co-Chair Hansen recommended trying to get a grant from the Tourism Board.

History Book

- Mr. Crowell discussed with the Committee the size of the history book to be printed. The quote he received was \$20 per book for 2,000 books. He is obtaining a quote for someone to do the layout.

Centennial Cups

- Mr. Crowell said he thinks he can find someone to make the cups for cheaper than \$1K.

There being no further business, Co-Chair Hansen ended the meeting at 12:28 p.m.

ATTEST:



Town Clerk Tamara Amin, CMC, NCCMC



Co-Chair Hansen

Appendix-1

Tamara Amin

From: WBU Hendersonville <wbu.hvl@gmail.com>
Sent: Friday, September 6, 2024 2:10 PM
To: Paul Hansen; Tamara Amin; Lutrelle O'Cain
Subject: Sponsorships update

Be Advised: This email originated from outside of the Laurel Park network. Do not click links or open attachments unless you recognize the sender and know the content is safe.

the following have sponsorship packages:

Watermark...Hunter Marks

Hunter Automotive Group

Pardee Hospital

First Bank

Tarheel Paving

Boyd Automotive

Triangle Shop/ Henderson Oil

Southern Alarm

Ace Hardware

Morrow Insurance, Will Hendricks and Candi

Century 21

Echo Mtn Inn

Beverly Hanks, Sonny already had a packet

Summey Plumbing

I will call on Bill McKibben with Paul but need to formalize our discussion about hwy 64

WTZQ will do in kind sponsorship with advertising.

Tamara has sent packages to VC3 and Local Government Credit Union.

I will also give a packet to Tim Garren at the upcoming Council Mtg.

hope this is helpful for your next centennial committee mtg.

lutrelle will add a few more to this list.

Carey

--

Wild Birds Unlimited

638 Spartanburg Highway, Ste. 60

Hendersonville, NC 28792

ph# 828-694-0081

fax# 828-694-0082