



Centennial Committee
Regular Meeting Minutes
July 8, 2024 – 11:30 a.m.

Co-Chair Hansen called the Regular Centennial Committee Meeting to order at 11:34 a.m. on July 8, 2024.

The following attended at Town Hall, 441 White Pine Drive, Laurel Park NC 28739:

- Co-Chair Paul Hansen
- Co-Chair Kristin Dunn
- Pamela Sacco
- Knox Crowell
- Jim Wilson
- Lutrelle O’Cain
- Phil Drake
- Town Clerk Tamara Amin
- Finance Officer Kirk Medlin

The following were absent:

- Gary Anderson

APPROVAL OF THE AGENDA

Mr. Wilson moved to approve the agenda. The vote was unanimous in favor of the motion.

APPROVAL OF THE MINUTES

Ms. Lutrelle moved to approve the minutes of June 10, 2024. The vote was unanimous in favor of the motion.

OLD BUSINESS

SPONSORSHIPS UPDATE

Mr. Wilson gave an overview of the draft sponsorship package and sponsorship list.

- a. Draft Sponsorship Package - The aforesaid draft is attached to, and made part of, these minutes as Appendix 1.

Co-Chair Hansen recommended adding to the names, for example instead of just Jump Off going further and calling it Jump Off Rock to match the historical markers.

SURVEY UPDATE

Co- Chair Hansen said the survey has only received eleven responses. The committee talked about more ways to get the word out. It has already been posted on Facebook, the Town website and the Newsletter.

Ms. Sacco recommended sending a mailer out. Mr. Wilson said the Friends of Laurel Park sent out a postcard through Reliant that cost \$800 total.

The Committee tried to come up with ideas to get a better response to the survey.

Town Clerk Amin said she would send out just the survey via Blackboard Connect in hopes of getting a better response.

Co-Chair Dunn asked Staff to ask Reliant for a quote to design and mail postcards.

Co-Chair Hansen recommended getting the word out about the Centennial year and hanging a banner in November or December with a collage of postcards that Mr. Crowell may have. Co-Chair Hansen said he will work with Mr. Chris Burns and Mr. Crowell to come up with something.

Ms. O’Cain recommended sending out an email with the survey. Town Clerk Amin said she has not sent anything out that only mentioned the Centennial. Ms. Amin said she will work on sending out the survey through Blackboard Connect to all the residents.

MEDALLION UPDATE

Co-Chair Hansen said there is no update on the medallions or plaques.

PICNIC UPDATE

Co-Chair Hansen and Mr. Wilson booked Carolina Ace BBQ for July 5 and the band. The only other item was to book the tent company and let them know the location is now at Laurel Green Park. The Town must first mark water and power lines and will need to contact the Church to use their parking lot. Co-Chair Hansen said the survey should give the Committee a rough estimate on how much food to order and leftovers can go to one of the homeless shelters.

Kirk Medlin left the meeting at 12:00 pm

NEW BUSINESS

BOOK/BOOKLET

Mr. Crowell recommended the Committee work on a booklet to use as a promo for the Sponsors. Mr. Crowell said NC Printing can either do 20 copies for \$11 each or 100 copies for \$5 each.

The Committee liked the idea and would like to move forward. The asked Mr. Crowell to go ahead and order 50 for \$370.00 to present to the Sponsors that would want them.

Mr. Crowell spoke to the Committee about a Laurel Park Book that is in the works. The Committee would like to get these books in by November 1 for Christmas sales.

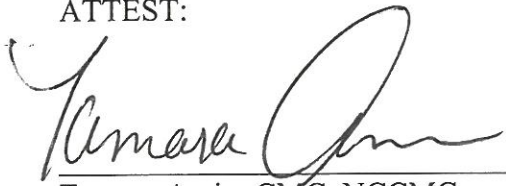
Mr. Drake recommended presenting the 100-year homes with a medallion but also the book or booklet and inviting them to the Gala to present there.

ADJOURNMENT

Co-Chair Hansen said Council has decided moving forward to free up some time for Town Clerk Amin. He asked someone from the Committee to start taking minutes. Co-Chair Dunn volunteered to be the Secretary.

There being no further business, Co-Chair Hansen adjourned the meeting at 12:23 p.m. on motion by Mr. Wilson.

ATTEST:



Tamara Amin, CMC, NCCMC
Town Clerk/Deputy Tax Collector



Co-Chair Hansen