



Centennial Committee
Regular Meeting Minutes
June 10, 2024 – 11:30 a.m.

Co-Chair Hansen called the Regular Centennial Committee Meeting to order at 11:31 a.m. on June 10, 2024.

The following attended at Town Hall, 441 White Pine Drive, Laurel Park NC 28739:

- Co-Chair Paul Hansen
- Co-Chair Kristin Dunn
- Pamela Sacco
- Knox Crowell
- Jim Wilson
- Lutrelle O’Cain
- Phil Drake
- Gary Anderson
- Town Clerk Tamara Amin
- Daphne Kirkwood- IDaph Events

The following were absent:

- Finance Officer Kirk Medlin

APPROVAL OF THE AGENDA

Mr. Wilson moved to approve the agenda. The vote was unanimous in favor of the motion.

APPROVAL OF THE MINUTES

Mr. Wilson moved to approve the minutes of May 13, 2024. The vote was unanimous in favor of the motion.

OLD BUSINESS

SPONSORSHIPS UPDATE

Co-Chair Hansen suggested not limiting the highest sponsorship to just one. He believes the Committee will need at least two good sponsors. The committee agreed there should be a fancier sponsorship package that includes a letter, logo, history of Laurel Park, sign up form and colored brochure. The Sponsorship committee was agreed to include Mr. Wilson, Co-Chair Dunn, Ms. Sacco and Ms. O’Cain.

Ms. O’Cain joined the meeting at 11:36 a.m.

- a. Draft Sponsorship Package - The aforesaid draft is attached to, and made part of, these minutes as Appendix 1.

Mr. Crowell said he has a brochure that he will share.

The Committee agreed on having two or more premier sponsors. Mr. Wilson provided a list of previous and potential sponsors the Friends of Laurel Park uses.

- b. Potential Sponsors List - The aforesaid list is attached to, and made part of, these minutes as Appendix 2.

SURVEY UPDATE

A draft survey was presented to the Committee.

- c. Draft Survey- The aforesaid draft survey is attached to, and made part of, these minutes as Appendix 3.

The Committee discussed adding History Brochure, Scavenger Hunt etc. to the list and which they would attend. The Committee discussed putting this in the Newsletter to look at the survey as a guide not a Commitment. Co-chair Hansen asked Town Clerk Amin to look into an online survey.

MEDALLION UPDATE

Co-Chair Hansen presented the Committee with the draft medallion/plaque update for the 100-year homes in Laurel Park

- d. Draft Medallion/Plaque - The aforesaid plaque is attached to, and made part of, these minutes as Appendix 4.

Co-Chair Hansen said the biggest change is the Laurel’s being moved and one removed. They are 9.8 x 6.4-inch brass that would cost \$400 each, 42 houses total cost \$16K through Summit Marketing. Mr. Anderson suggested looking at 3D printing. Ms. Kirkwood said the number 2 looks like a 9 and the font should be modified. Ms. Kirkwood said she knows a metal company that can price them out for us.

PICNIC UPDATE

Co-Chair Hansen and Mr. Wilson stopped by Laurel Green Park, and they believe 2 tents 30x65 and they hold 215 each will fit in Laurel Green. The event will be from 4-6 p.m. that will include children’s activities like bounce house, facepainting, crafts, balloon artist, and bubbles. Someone will need to contact and ask if anyone is available and the prices. Ms. Kirkwood suggested letters for a photo op. The committee suggested booking for the band and food. Mr. Wilson was

instructed to book Russ Wilson for both the picnic and Gala. The big band orchestra for the Gala and a small 6/8-piece band for the picnic. Co-Chair Hansen was instructed to book Carolina Ace BBQ for July 5.

NEW BUSINESS

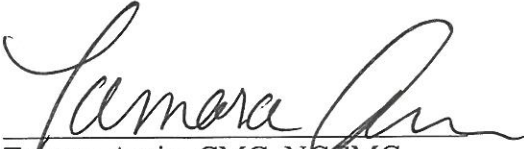
TURKEY TROT RACE/JOR RACE- IDAPH

There was much discussion about having a special Laurel Park race. Town Clerk Amin suggested piggybacking on the already booked May 10th race. Ms. Kirkwood asked the Committee to come up with what they wanted out of the race, i.e. donations, advertising, etc.

ADJOURNMENT

There being no further business, Co-Chair Hansen adjourned the meeting at 12:26 p.m. on motion by Mr. Anderson.

ATTEST:



Tamara Amin, CMC, NECMC
Town Clerk/Deputy Tax Collector



Co-Chair Hansen

Appendix-1

LAUREL PARK IS CELEBRATING 100 YEARS. PLEASE
VIEW OUR ANNUAL SPONSORSHIP PACKAGES TO
JOIN IN THE CELEBRATION ALL YEAR LONG

CENTENNIAL SPONSORSHIPS

PREMIER	Presenting sponsor of Gala & Pig Picking Opportunity to speak at both events 6 Gala tickets, 6 pig picking tickets Large color Logo on all Centennial marketing materials including banners Full ad for Centennial in The Lightning Individual Social Media Shoutout x2	\$15,000 X1 ONLY
GOLD	Large, Colorful Logo on all Centennial marketing materials 2 Gala tickets, 2 pig picking tickets Half ad in The Lightning Individual Social Media Shoutout	\$5,000
SILVER	Logo on Centennial Marketing Materials 2 Gala tickets Quarter ad in The Lightning Social Media Shoutout	\$2,000
BRONZE	Name listed on Centennial 2 Gala tickets 2 pig picking tickets Marketing Materials Social Media Shoutout	\$500
FRIEND	Name listed on Centennial 2 Gala tickets Marketing Materials Social Media Shoutout	\$250

Appendix-2

FLP Previous and Potential Sponsors

Wild Birds Unlimited
Boyd Chevrolet
Pardee UNC Healthcare
Century 21 Mountain Lifestyles
Hendersonville Country Club
Valley Hill Fire & Rescue
Henderson Oil Company
Mail Box and Pack
Laurel Park Animal Hospital
First Congregational Church
iDaph Events
Laborde Eye Group
Yam Yoga
Hendersonville Racquet Club
Carolina Village
Laurel Park Shopping Center
Millers Fine Dry Cleaning
Beverly Hanks
Weichert Realtors
Laurel Park Auto
Times News
The Lightning
Entegra Bank
Wells Fargo
The Crate
Fleetwood Plaza Regime
Mast General Store
First Citizens Bank
Clearwater Environmental
Tarheel Paving
Horizon Heating & Air
Echo Mountain Inn
Agudas Israel Congregation
Sherman Sports
Appalachian Coffee
Mountain River
Kindred at Home
Edward Jones
Always Best Care
Waste Pro
Selee

Champion Comfort Experts
Looking Glass Eye Center
Hendersonville Family Dental
Sutherland Insurance Agency
First Bank
Bank of America
Sun Trust
Home Trust Bank
Park National Bank
SECU
PNC Bank
United FCU
TD Bank
Berkshire Hathaway
Keller Williams
ReMax
Coldwell Banker
Looking Glass Realty
Western Carolina Reg Animal Hosp
Southern Appalachian Brewery
Triskelion
Guidon
Dry Falls
D9
Sanctuary/Oklawaha
2nd Act
Parks Ford
Autostar Chrysler
Bryan Easter Toyota
Hendersonville Nissan

Appendix - 3

Help us plan our Centennial Events. Please let us know if you would attend any of the following:

_____ Roaring 20s Gala on Saturday March 1st at 6 pm Dinner, band, and dancing. Tickets \$50 per person at Hendersonville County Club.

_____ July 5th, 2025 picnic. Little Laurel Green Park at (whatever time) No charge for Laurel Park residents. (or up to \$10 per person) whatever we decide

_____ Scavenger Hunt of Laurel Park Historic Markers contest throughout the year

_____ 5k through Laurel Park with registration fee (Thanksgiving)

A list of the sponsorship levels and the perks.

For information about these events and being a sponsor please contact: _____

Please return survey by _____

