



Centennial Committee
Regular Meeting Minutes
May 13, 2024 – 11:30 a.m.

Co-Chair Hansen called the Regular Centennial Committee Meeting to order at 11:31 a.m. on May 13, 2024.

The following attended at Town Hall, 441 White Pine Drive, Laurel Park NC 28739:

- Co-Chair Paul Hansen
- Pamela Sacco
- Jim Wilson
- Lutrelle O’Cain
- Phil Drake
- Gary Anderson
- Town Manager Alex Carmichael
- Town Clerk Tamara Amin
- Finance Officer Kirk Medlin

The following were absent:

- Knox Crowell
- Zoning Administrator Cara Reeves

The following attended through ZOOM platform:

- Co-Chair Kristin Dunn (was not counted towards the quorum)

APPROVAL OF THE AGENDA

Mr. Drake moved to approve the agenda. The vote was unanimous in favor of the motion.

APPROVAL OF THE MINUTES

Mr. Anderson moved to approve the minutes of March 11, 2024. The vote was unanimous in favor of the motion.

SPONSORSHIPS

Co-Chair Dunn recommended having annual sponsorships instead of organizations sponsoring one event at a time. Co-Chair Dunn presented the board with a draft sponsorship package.

- a. Draft Sponsorship Package - The aforesaid draft is attached to, and made part of, these minutes as Appendix 1.

Co-Chair Hansen suggested having two key sponsors. He suggested asking the Hendersonville Country Club to be a sponsor.

Co-Chair Dunn suggested forming a sub-committee to come up with a list of sponsors by the next meeting date. Mr. Wilson, Ms. O’Cain and Ms. Sacco would like to be part of the sub-committee with Co-Chair Dunn. Staff said that only three could meet with noticing and making it a public meeting due to quorum.

Co-Chair Hansen asked Staff to verify quorum.

EVENTS DEADLINES

GALA EVENT

Co-Chair Hansen said Mr. Wilson has settled on a band. Co-Chair Dunn said the Committee needs to start booking as soon as possible. Town Manager Carmichael said the Committee can start booking as of July 1 if anything would require a deposit.

TOWN PICNIC CELEBRATION

Mr. Wilson asked how the Committee should invite residents and whether to limit attendance. The Committee needs to figure this out to get counts for caterer, beer, tents, tables, chairs etc.

Mr. Drake recommended registration by date and ticket for entry.

Co-Chair Dunn said the park is limited by fire code.

Co-Chair Hansen showed a map to the Committee of where the tents and seating areas would be in Rhododendron Lake Nature Park. This event would be an open house fashion. Mr. Drake suggested letting people know to bring their own blankets or chairs but have reserved seating for handicap and mobility challenged individuals. This event would be rain or shine on July 5th. Mr. Drake recommended considering fans in the tents.

Co-Chair Hansen suggested capping the event at 400/500. Co-Chair Dunn suggested a survey to gauge interest and ask residents how they would want to celebrate with the Town.

Mr. Wilson recommended Laurel Green instead of Rhododendron Lake Nature Park. This would allow for adequate parking and the tents would be close to the gazebo instead of spreading everything around at the Lake.

Mr. Wilson spoke about the Friends of Laurel Park survey mailing and possibly sending out something similar to get resident feedback.

The Committee spoke about postcards that would not be an RSVP, just an announcement and/or survey wanting feedback from residents on how they would like to celebrate with the Town.

Mr. Jim Toms joined the meeting at 12:10 p.m.

Co-chair Dunn and Ms. O’Cain will work on the wording for the postcard and letter for the sponsors.

BEAR

Ms. O’Cain said Ms. Abigail is asking \$250 for supplies and has committed to being the artist for the Laurel Park bear.

Mr. Wilson said the application is first come first serve in October 2024.

The Committee talked about guaranteeing the bear to come to Laurel Park after the auction.

ART ON MAIN

Ms. Sacco said the reveal is in April 2025 and the application will be out in November 2024. The Committee asked Ms. Sacco to handle the application process.

HISTORICAL PPRESENTATION

Co-Chair Hansen said the presentation will be part of the historical booklet.

HISTORICAL BOOKLET

Co-Chair Hansen said the booklet will be limited to the early history of Laurel Park.

Mr. Toms spoke about some of Laurel Park’s history.

Co-chair Dunn left the zoom meeting.

HISTORY TOUR

Co-Chair Hansen presented a picture of the medallion/plaque from Summit Marketing for the 42 homes that will be turning 100 years old. It would be brass.

- b. Medallion/plaque picture - The aforesaid picture is attached to, and made part of, these minutes as Appendix 2.

Ms. Sacco said the Laurel flowers make it look too busy.

The Committee discussed the cost differential of numbering each brass piece.

Co-Chair Hansen asked the Committee to talk about the changes they would want to make on these for the next meeting.

Ms. Sacco recommended presenting the plaques to the residents celebrating the 100 year old homes at an event. The Committee discussed doing it at the Gala.

CONCERT SERIES

Co-Chair Hansen said the Friends of Laurel Park will be taking care of all the concerts.

TURKEY TROT RACE/JOR RACE

Co-Chair Hansen said IDaph will take care of the races.

CHALLENGE COINS

Mr. Drake presented the challenge coins to the Committee. The cost for color on one side is \$939 for 300 and color on both sides is \$1032. The Committee said these would be great to use for the scavenger hunt and races.

SCAVENGER HUNT

Mr. Anderson said he is hoping to announce the scavenger hunt and give it out at the Town Picnic. We would allow a couple of months for individuals to solve it. Mr. Anderson suggested drawing a name for a bigger incentive.

HALLOWEEN TRAIL

Co-Chair Hansen said the Laurel Park Police Department will handle the Halloween Trail.

SURVEY

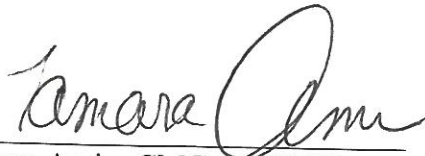
Co-Chair Hansen discussed a survey to send out to residents asking for any suggestions on what they would like to attend or how they would like to celebrate with the Town.

Mr. Toms offered to help the Centennial Committee through the History Heritage Museum maybe by displaying information on the 100-year anniversary. Co-Chair Hansen said Mr. Crowell would be the appropriate person to discuss this with. Mr. Toms also said the museum has Jump Off Rock ornaments that could be purchased at a wholesale cost to the Committee.

ADJOURNMENT

There being no further business, Co-Chair Hansen adjourned the meeting at 12:48 p.m. on motion by Ms. O’Cain.

ATTEST:



Tamara Amin, CMC, NCCMC
Town Clerk/Deputy Tax Collector



Co-Chair Hansen