

Centennial Committee Regular Meeting Minutes February 12, 2024 – 11:30 a.m.

Co-Chair Hansen called the Regular Centennial Committee Meeting to order at 11:33 a.m. on February 12, 2024.

The following attended at Town Hall, 441 White Pine Drive, Laurel Park NC 28739:

- Co-Chair Kristin Dunn
- Co-Chair Paul Hansen
- Pamela Sacco
- Jim Wilson
- Knox Crowell
- Lutrelle O'Cain
- Town Manager Alex Carmichael
- Town Clerk Tamara Amin
- Finance Officer Kirk Medlin

The following were absent:

- Phil Drake
- Gary Anderson

APPROVAL OF THE AGENDA

Co-Chair Dunn added a Wine Update to the old business, Co-Chair Hansen added a Banner under new business and Bears under old business. Mr. Crowell moved to approve the amended agenda. The vote was unanimous in favor of the motion.

APPROVAL OF THE MINUTES

Ms. O'Cain moved to approve the minutes of January 8, 2024. The vote was unanimous in favor of the motion.

OLD BUSINESS

GALA DATES

Co-Chair Hansen said the old charter has the 30th of March, 1925 on the State of NC application but was ratified 28th of February, 1925. Co-Chair Dunn said the 28th of February would be the official document from the State. Anthony from the Country Club said he is willing to have a Gala on Saturday, March 1, 2025 with a snow date of March 8, 2025.

NEWSPAPER INSERT

Co-Chair Hansen said the Lightning is willing to put in a 100 page insert for the Centennial year but be incorporated in the newspaper. Co-Chair Hansen said the Committee needs to work on getting local businesses to advertise.

Co-Chair Dunn said this would fall under the fundraising. The sponsors would be all encompassing and we can offer them gala tickets, picnic tickets, etc. depending on the level of donation.

Friends of Laurel Park have graciously agreed to go to businesses for donations, they would just act as civic volunteers on behalf of the Town to avoid state and federal problems.

Co-Chair Dunn said she and Mr. Wilson will come up with a frame up or draft on the overall funding and levels.

Ms. Sacco said Times News offers free inserts in the beginning of the year we can also utilize.

Mr. Crowell warned about two different tax years for donors if we start raising money in July 2024 to July 2025.

Town Manager Carmichael asked Finance Officer Medlin to look into having a capital project fund for 2 years.

TOWN PICNIC CELEBRATION

The Board discussed dates for the picnic. It was decided to be on July 5, 2025.

Co-Chair Dunn said the Committee needs to recall the April 10 meeting minutes for what was discussed about the picnic.

Mr. Crowell departed the meeting at 12:02 pm

Co-Chair Dunn recommended forming different subcommittees for the different events happening.

Co-Chair Hansen will ask Hubba Hubba about doing the BBQ for the picnic.

The Committee agreed to have the picnic from 4-7 pm. The Committee asked Ms. O'Cain to find a contact for the businesses that offer food at the Apple Festival.

FUNDRAISING

Co-Chair Hansen said the Committee needs a backup plan in the Budget.

WINE UPDATE

Co-Chair Hansen said there is no update. There was much discussion about the wine, and it was decided to have wine glasses with the Centennial logo instead of trying to figure out the whole wine situation.

Co- Chair Hansen asked the Committee to make a decision by the March meeting about the wine glasses and the wine label.

BANNER

The Committee discussed having a 12-month banner series to create interest. Co-Chair Hansen said the Committee needs to come up with a new banner and new idea to express interest of 100 years of Laurel Park.

Ms. Sacco said the banner form for the Art on Main will come out in the fall and is \$250.

Co-Chair Hansen asked to put this in the budget and asked Ms. Sacco to work on this.

BEAR

Co- Chair Hansen said the Committee needs to find an artist for the bear.

Co-Chair Dunn suggested Abigail Buckman, who has ties to Laurel Park and is a local artist.

Co-Chair Hansen asked Ms. O'Cain to ask Ms. Buckman if she would be interested in painting the bear and working on the banner series with Mr. Peiper.

Ms. Sacco recommended relating the banners to the event that will be happening that month.

Mr. Wilson said the Committee will need to apply for the bear in October. The cost is around \$1200-1500.

Co-Chair Dunn said she will come up with slides for the next meeting.

Co-Chair Hansen asked the Committee to visit Rhododendron Lake Nature Park to see how much area the Committee will be working with for the picnic and to think about water, cars, and parking.

ADJOURNMENT

The next meeting is March 11, 2024.

There being no further business, Co-Chair Hansen adjourned the meeting at 12:38 p.m. on motion by Co-Chair Dunn.

ATTEST:

Tamara Amin
Town Clerk/Deputy Tax Collector

Co-Chair Hansen